

Live Skills - the experience of the National Institute for Research and Cultural Training (NICRT) Romania

Culturadata — Sharpening minds!

The National Institute for Cultural Research and Training (INCFC), subordinated to the Ministry of Culture, is the only national institute that aims to study, research and provide statistical data in the field of culture as well as training professionals who choose a career in this field.

In the last 5 years :

- ❑ 85 studies and statistical analyses
- ❑ 8000 trained beneficiaries coming from approximately 700 cultural institutions
- ❑ 21 published volumes
- ❑ 7500 evaluated candidates within the evaluation sessions

NICRT activities into the Live Skills activities

In order to tackle LIVE SKILLS project objectives, NICRT developed the following activities:

- ✓ Training need analyse for professions within the audiovisual and art performance among vocational students and professionals working in the field of culture;
- ✓ Adapting 3 new curricula on the basis of the projects' partners curricula structure on arts management, cultural entrepreneurship and new digital skills;
- ✓ Alternative piloting for the vocational students and professionals working in the field of culture – 6 seminars for professionals in culture and vocational students
- ✓ Promoting new continuous training curricula among NICRT beneficiaries.

Alternative piloting in Romania

According to the training needs analyse report, NIRCT team proposed an alternative way to deliver the curricula elaborated by the project partners.

That meant:

- ❑ - Different target groups
- ✓ - Adapting curricula for the professional profile of the participants
- ✓ - Delivering 6 seminars each of 8 hours length on Arts management, Cultural entrepreneurship and New digital technologies to 102 professionals working into cultural domains and vocational students.
- ✓ - A national report on the alternative piloting in Romania.

Alternative piloting by NICRT, September - December 2019

SEMINARS				
Curricula	Modules	Lenght (hrs)	Estimated seminar lenght	Estimated participants
Arts Management	Project Management	3	8hrs/day= x 2 seminars x 20pers/seminar	40
	Financial Management	2.30"		
	Marketing and Communication	2		
	Evaluation	30"		
Cultural Entrepreneurship	Cultural and social innovation	2	8h/ day x2 seminars x 15pers/seminar	30
	Creativity	1		
	Strategy	2		
	Business models study case	2.30"		
	Evaluation	30"		
Digital and New Technologies	Introduction to Creative Media Software	1.30"	8h/day x2 seminars x 15pers/seminar	30
	Digital Art & Design	1.30"		
	Digital Marketing	2.30"		
	Intellectual property and piracy	2		
	Evaluation	30"		
TOTAL				100

PROGRAM DE PILOTARE ALTERNATIVĂ

- *Cultură antreprenorială*
- *Management cultural*
- *Noile tehnologii digitale*



Pentru mai multe informații:

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- ▶ **Indicators of alternative piloting in Romania**
- ▶ **National Institute for Research and Cultural Training (NICRT)**

- 3 curriculum drafts adapted for professionals in culture and vocational students in Arts Management, Cultural entrepreneurship and New Digital Technologies;
- 102 persons attending the seminars during September-December 2019;
- 1 social national partner - FAIR MEDIA SIND - ensuring a target group diversification and NICRT coorganizer for the WP8 project's events ;
- 1 international network developing continuous training curricula within the Live Skills project (Greece, Bulgaria, Ireland).



Programul de pilotare alternativă

NOILE TEHNOLOGII DIGITALE



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PARTICIPANTS IN LIVE SKILLS SEMINARS



NEW DIGITAL TECHNOLOGIES

- 5 seminars
- 69 participants: librarians, professionals in cultures

Antreprenoriat cultural

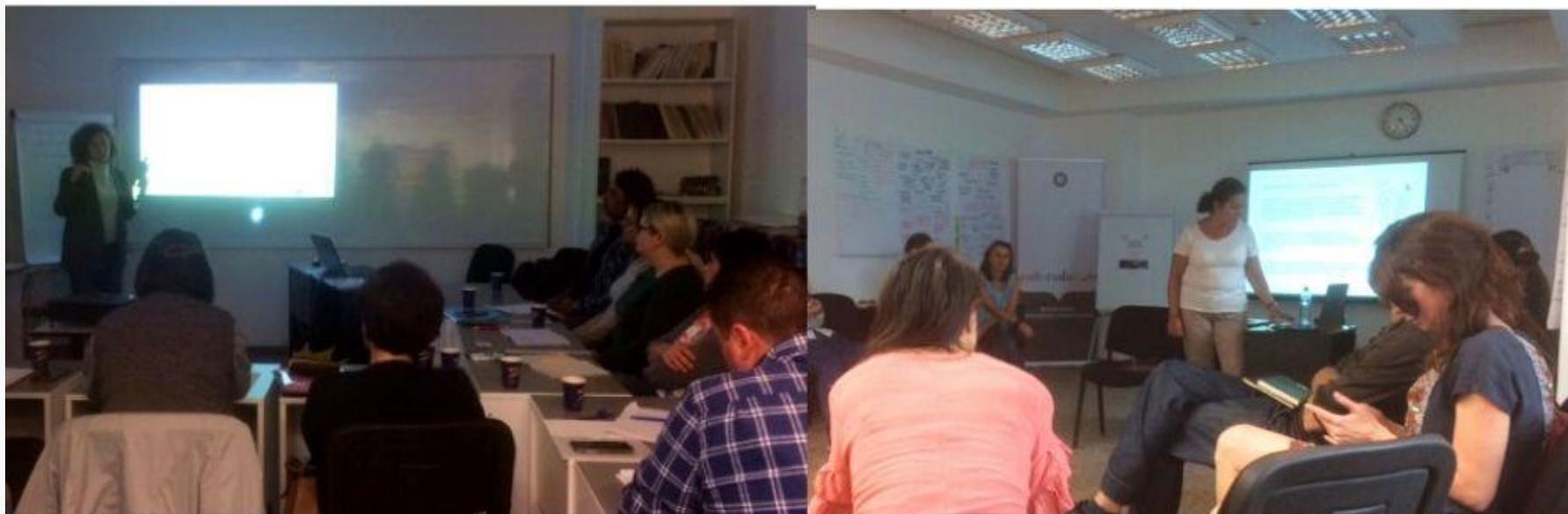
- 1 seminarii de pilotare alternativă
- 21 articipanți: education in museum specialists, conservators and restaurators of cultural goods

Arts management

1 seminar

11 participants: professionals in cultures, public cultural institutions: museums, philharmonics, cultural centers

CULTURĂ ANTREPRENORIALĂ



Pentru mai multe informații:

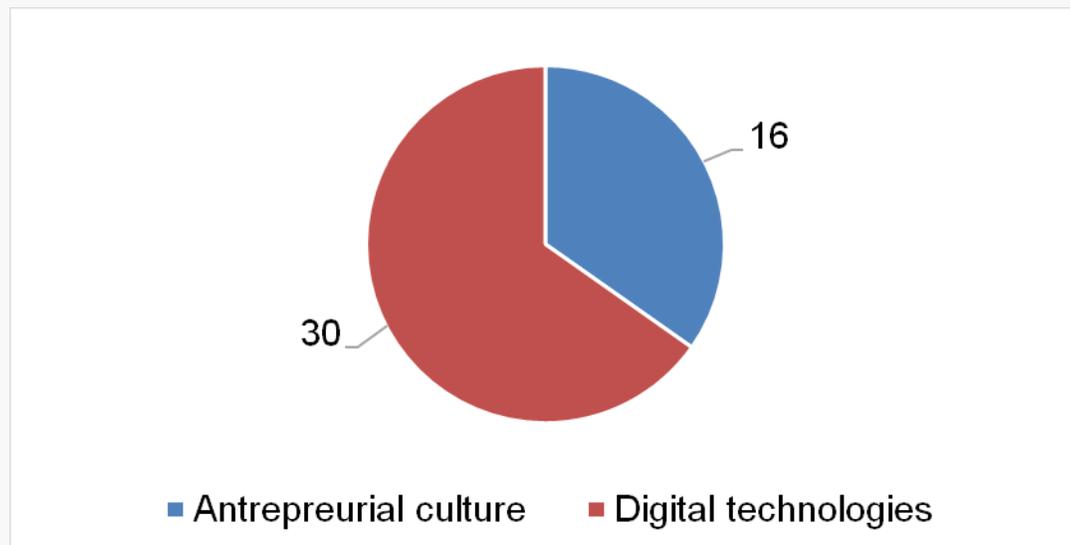
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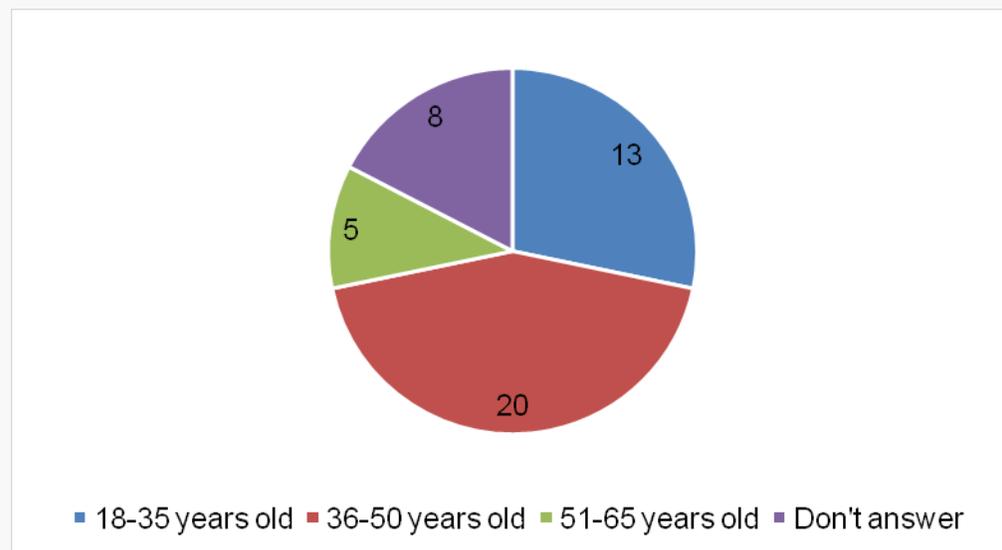
IMPACT OF THE ALTERNATIVE PILOTING IN ROMANIA

Number of responding according to the seminar theme

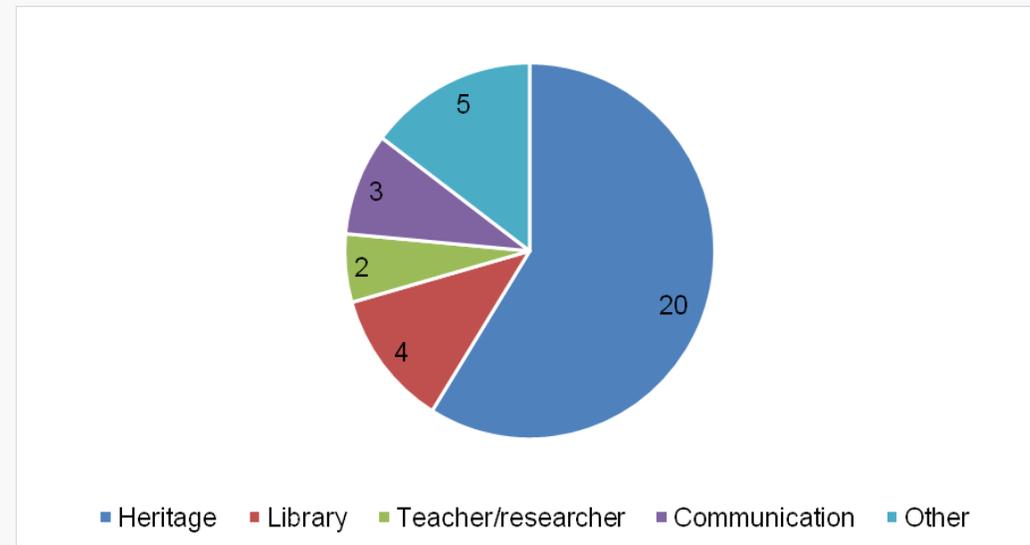


There were applied 60 questionnaires, 46 filled in, from which 30 by respondents who took part in the seminar on digital technologies and only 16 questionnaires were filled in by the attendees in the seminar on entrepreneurial culture. There were 102 participants to the seminars, of which 11 attended Cultural Management, 21 Cultural Entrepreneurship and 70 New Digital Technologies.

Respondent's age



Field of expertise



Dissemination and result exploitation

NICRT in partnership with FAIR MEDIA SIND



5 workshops on Testing, Demonstration and Policy Dialogue, between 31 January – 28 February 2020

More than 100 attendees: independent artists, vocational students, professionals in culture, employers in public and private cultural institutions, entrepreneurs.

A reliable partnership between FAIR MEDIA SIND and National Institute for Research and Cultural Training

Informații suplimentare despre proiect:



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Thank you !