

European Book Fairs

Facts and Figures
2018

AIE Associazione
Italiana
Editori

G Giornale
della
libreria

ALDUS

Summary

Book Fairs in Europe: an enriched overview

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Creative
Europe
Programme

Now entering in its **3rd year** of activities, the **ALDUS** network connects **16 European Book Fairs in 13 European countries**, providing a platform for collaboration and exchanges in the field of internationalization, works translations, reading promotion and digital innovation.

Significant achievements have been reached so far: Aldus contributed to the launch of **three new fellowship programmes**, starting from the one by Bologna Children's Book Fair – two editions so far – followed by Tempo di Libri in Milan – where the fellowship programme is organized in collaboration with Frankfurt Book Fair – and the Rome Book Fair thematic fellowship initiative; in June 2018, a new **global directory of translation grants** have been launched on Aldus website and will be increasingly enriched by network members; the Aldus **online community**, helping networking and exchanges among book professionals from different countries is fast growing internationally.

Designed as a **benchmarking** tool for book professionals to discover new trends in the European Book fairs scenario, either B2B or oriented to the general audience, the **new edition of Aldus brochure** confirms the dynamism and variety of the European landscape, offering an insight on national and international exhibitions, highlighting key features that makes every book fair unique, both in their capacity of **engaging readers** and innovating their **professional programme**.

As in previous editions, each Book Fair profile is accompanied by a detailed **grid** offering **key facts and figures** at glance. For easy comparison all data are reported in summary table at the end of the publication. **New features** have been explored, such as the number of participating countries – useful to appreciate Book Fairs' international dimension -, the balancing of events addressing general and professional audiences, and whether book fairs access is subject to the payment of a fee.

Enjoy the reading,
The Aldus team

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Antwerp Book Fair

The Antwerp Book Fair is a business to consumer fair organized by the Flemish trade sector organization: the non-profit association 'Boek.be'. This association embodies the landscape of the book sector in Flanders and reunites book publishers (both trade, scholar/academic/professional publishers, importers) and booksellers (independent stores, book chain members and online booksellers). The fair dates back to 1932 and was always located in Antwerp, **the heart of the publishing industry in Flanders**. The number of visitors increases yearly. When the book fair was hosted in one of the remaining buildings of the World Expo in 1971 the fair welcomed 85,000 visitors. In 2017 the fair received 140,000 visitors in the same location.

The Antwerp Book Fair hosts book publishers and booksellers of Flanders who are members of the Flemish General Publishers Association, the Flemish Educational and Scientific Publishers Association and the Flemish Booksellers Association. The book fair offers **a wide spectrum of books published in or imported to Flanders**. School/text books as well as scientific books for the professional and trade books in the most general sense can be found at the fair.

The 2018 edition will be the start of a new chapter. In a 3 year trajectory the Book Fair is aiming for a total make-over, leaving no stone unturned. Every aspect of the fair will be questioned, challenged and improved if necessary. Their ambition is clear: in 2020 the Antwerp Book fair wants to be a ground-breaking event with distinct goals and objectives to improve the visitor experience in every possible way (infrastructure, contentwise, ticket value, means of communication...).

This year 'the word is truly out', seeing the central theme is focusing on debates ('woord aan het woord'). Back to the essence: expressing your thoughts, opinions and emotions by means of words. New partnerships will help reach new audiences as existing partnerships will become more intense and elaborated. All this will result in a diverse line-up of 800 activities on 6 stages and exhibitor's stands and more than 2,300 book signings during 12 days. The fair will continue to offer **a great variety of workshops, conferences, creative work space areas** to bridge the relation between authors / publishers and their audience.

KEY FIGURES & FACTS

Professional or generalist?	Generalist
Promoters	Boek.be vzw
Square metres	20,000
Number of exhibitors	110
Number of visitors	140,000
Is there a B2B area?	Yes
Is there a professional program of meetings and conferences?	Yes
Is there a Rights Centre or a Licencing Centre?	No
Is there a fellowship program?	No
Number of attending countries	2
Do you need tickets to access the Fair?	Yes

Source: Boek.be

Antwerp Expo - Antwerp - Belgium
28th October - 3rd November
& 7th - 11th November
<http://www.boekenbeurs.be/>





Bologna Children's Book Fair

With **over 50 years of experience**, the Bologna Children's Book Fair has succeeded in bringing together a unique and diverse global audience: the result is the **world's premium copyright business hub** when it comes to publishing and a new core that now extends to all multi-media content for children. The fair is also a venue for professional development, with hundreds of meetings on different topics. Located in different halls around the fair, the **Cafés are areas for debate and entertainment** with opportunities to listen and share experiences with a whole range of professionals. Each café specialises in one particular area and so there are: the Authors Café, the Digital Café, the Illustrators Café and the Translators Café. Every year the fair organizes **numerous awards, given to publishers, authors and illustrators**; these are some of the most coveted international prizes in the publishing world — for excellence in graphic styles, innovative format, artistic strength, balance, and with voice and narrative for young people to engage in. **Winning one of the prizes or gaining a special mention means extraordinary visibility** for a title in the publishing world, leading to the sale of rights in many countries. As is **crucial in the digital domain**: the award-winning apps in Bologna invariably comes from global group of digital work recommended to parents as a safe and educational experience to enjoy. The media coverage and focus of the thousands of professionals attending the tradeshow each year put the winners at the centre stage of events. One of the most recent thematic events within the fair is **Bologna Digital Media**: a hub where publishers, developers, TV and cinema producers, audiobook professionals, animation studios, artists and authors take part in exciting events that mix start-ups with established brands and take advantage of the many opportunities offered by the digital, print and media worlds. The **Illustrators Exhibition** displays a wide selection of artists from different countries forming a unique showcase for both fiction and non-fiction. An **international jury of experts** examines thousands of works submitted by both established and emerging illustrators to select those who will be included in the exhibition and in the **Illustrators Annual**.

KEY FIGURES & FACTS

Professional or generalist?	Professional
Promoters	BolognaFiere
Square metres	>20,000
Number of exhibitors	1,390 (>1,000 internationals)
Number of visitors	27,642
Is there a B2B area?	The whole fair is B2B
Is there a professional program of meetings and conferences?	Yes; some of the workshop have a paid admission
Is there a Rights Centre?	There is a Literary Agents Centre
Is there a Licensing Centre?	A whole hall: Bologna Licensing Trade Fair
Is there a fellowship program?	Yes
Do you need tickets to access the Fair?	Yes

Source: Bologna Children's Book Fair

Quartiere fieristico - Bologna - Italy
1st - 4th April 2019
<http://www.bookfair.bolognafiere.it>

Bookfest (Romania)

Bookfest is the **most important book fair in Romania** and the only event of the Romanian publishing industry that managed to achieve a prominent **international dimension**. The 13th edition of Bookfest was held from May 30th to June 3rd 2018, in the newly built pavilion of Romexpo Exhibition Centre, covering an area of 15,400 square metres. Since 2007, Bookfest is being organized by a team from AER led by president Grigore Arsene, from Curtea Veche Publishing.

Since 2012, Bookfest has been expanding and, in addition to the main event, local editions of the book fair were organized **in other cities in Romania** such as Timișoara, Cluj-Napoca, Iași, Tîrgu-Mureș, Brașov; there have also been two special Christmas editions in Bucharest and even another international edition in Chișinău, Moldova, in August 2016.

In 2017, for the second year in a row, Bookfest was held under the **High Patronage of the President of Romania**; visitors were able to take part to over 400 events, ranging from book launches, debates and seminars, to cinema screenings and interactive events.

Every year a Country is chosen as official Guest of Honor and bring to Romania local various authors, illustrators, publishers and cultural managers. In previous international editions, the following countries were **Guests of Honor**: Spain (2010), Hungary (2011), France (2012), German speaking countries (Germany, Austria, Switzerland - 2013), Poland (2014), the Czech Republic (2015), Israel (2016) and Sweden (2017), USA (2018).



KEY FIGURES & FACTS	
Professional or generalist?	Generalist
Promoters	Romanian Publisher's Association (AER) in partnership with various local media outlets
Square metres	15,500
Number of exhibitors	150
Number of visitors	100,000
Is there a B2B area?	Yes
Is there a professional program of meetings and conferences?	Yes
Is there a Rights Centre or a Licensing Centre?	A special booth for Copyright agents
Is there a fellowship program?	No
Number of attending countries	2
Number of events	300
Do you need tickets to access the Fair?	No

Source: Asociația Editorilor din România





Frankfurter Buchmesse

Once a year, the Frankfurter Buchmesse becomes the Global City of Ideas: the most important international trading place for content, from novels and children's books to academic databases. **Publishing professionals from around the world meet here with partners from the technology sector and from related creative industries**, such as film and games; it is here that new cooperation agreements and business models find their first inspiration. At the same time, it's also a huge cultural event which, for five days every year, turns Frankfurt on the Main into the centre of the international media world. The book fair has long maintained an **ardent commitment to the idea of "crossing borders"**. For more than 20 years, in its B2B activities, Frankfurt has been open to the digital transition and it's constantly developing new services and products, such as the Self-Publishing Area, and the Frankfurt Hot Spots – the meeting places for digital innovators. Frankfurt has also been transcending borders since 1976 with its biggest crowd-puller: the **invitation to a different country each year** to be the Guest of Honour; every country also organizes an extensive international translation funding programme.

With the launch of the **Frankfurter Buchmesse Business Club**, the fair now offers the ideal business environment for companies, publishers, entrepreneurs, pioneers, experts and visionaries. A **prestigious programme of conferences** ensures that Frankfurt is the leading source of inspiration for content experts from around the world. During the week of the book fair, national and international events are held, addressing the major topics of the industry. These include Frankfurt Rights Meeting and THE MARKETS Conference. Other elements of the Business Club include networking, consulting, guided tours and business lounges. THE ARTS+, the **interactive business festival devoted to the future of the artistic, cultural and creative industries**, will continue in 2018. THE ARTS+ aims to exploit the potential of digitisation for the creative economy, while developing new business ideas.

KEY FIGURES & FACTS

Professional or generalist?	Both
Number of exhibitors	7,309 (2419 german / 4890 international)
Number of visitors	286,426
Is there a B2B area?	There are different areas for B2B meetings in every hall. Our Business Club and Publishers Rights Corner are exclusive B2B areas.
Is there a professional program of meetings and conferences?	Yes, you can find all trade conferences on our site
Is there a Rights Centre? Is there a Licensing Centre?	Yes, the Publishers Rights Corner
Is there a fellowship program?	Yes
Number of attending countries	102
Number of events	About 4000 events
Do you need tickets to access the Fair?	Yes, there are three types of tickets: trade visitor tickets, private visitor tickets and Business Club tickets

Source: Frankfurter Buchmesse

MesseGelände - Frankfurt on the Main - Germany

16th - 20th October 2019

<https://www.buchmesse.de>

Göteborg Book Fair

Göteborg Book Fair is the most important event in Scandinavia for people in the book business. The Fair is where new books are presented at stages and exhibitors' stands and where deals are closed at the International Rights Centre. It is also a manifestation of arts and culture, a **four-day long literary festival** where readers meet writers and writers meet readers. A celebration of the written word and freedom of expression: the four days of the Book Fair are filled with literary talks, readings, and discussions and debates on almost every conceivable topic. It is a whirlwind of ideas and opinions, a fantastic mix of books and authors, knowledge and joy.

The Seminar Program is the heart of the Fair. Writers, scholars, scientists, Nobel laureates, politicians and journalists from around the world appear in readings, talks and high-profile debates. Writers and readers get to meet in seminar halls and on the floor. **The Nordic region's largest exhibition: more than 800 exhibitors** from the Nordic countries and from the rest of the world. A great opportunity to meet 95,000 visitors during the course of four days.

International Rights Centre is the industry's largest representation of publishing companies, agents and authors from the Nordic region. Göteborg Book Fair is **the foremost venue for trading in Nordic literary rights**. This is an ideal opportunity to promote books from all parts of the world. Fellowship programme: Göteborg Book Fair and the Swedish Arts Council /Swedish Literature Exchange provide a Fellowship program for non-Nordic publishers and sub-agents as well as translators from Swedish into other languages, interested in attending the Göteborg Book Fair and getting to know the Swedish book market.

The Göteborg Book Fair's 2018 seminar program hinges on three themes: Respect, Images and Media Issues. A new addition is a crime festival (Crimetime Göteborg) taking place at the Book Fair during two days of the Fair, with an area dedicated to seminars and stage programs.



KEY FIGURES & FACTS

Professional or generalist?	Both
Promoters	Göteborg Book Fair, part of The Swedish Exhibition & Congress Centre Group
Square metres	11,364
Number of exhibitors	839
Number of visitors	77,292
Is there a B2B area?	Yes
Is there a professional program of meetings and conferences?	Yes
Is there a Rights Centre?	Yes, International Rights Centre (IRC)
Is there a Licensing Centre?	No
Is there a fellowship program?	Yes

Source: Göteborg Book Fair



Liber International Book Fair (Spain)

Fira de Barcelona will once again organise a new edition of Liber, the International Book Fair, promoted by the Spanish Association of Publishers Guilds (FGEE). From 3 to 5 October, the Gran Via location will host the main professional European event dedicated to Spanish-language books, with the expectation of uniting **more than 350 publishers and companies from more than ten countries**. Throughout its history, Liber has consolidated itself as a significant business and professional exchange centre, generating orders and contacts that represent almost one third of sales in the Spanish publishing sector in the foreign market.

In its 36th edition, Liber will once again bring together all the book sectors and will offer business opportunities, business meetings and professional contacts for both the national and international markets. At the same time, with its Professional Conferences, the event will promote debate, awareness and the trading of experiences regarding the many varied aspects related to the book world.

In this respect, in addition to showing the new arrivals and the behind the scenes of Spanish publishing production, Liber 2018 will once again place **a special focus on new technologies and digital content, desktop publishing, new publishers, printing solutions** and other aspects related to intellectual property, which will have specific areas with stands and activities.

While reaffirming its status as an effective platform for Spanish books to access new international markets, Liber 2018 will include business meetings and inverse trade missions with participation from some 450 key foreign professionals from 70 countries that are directly invited by the organisation, including distributors, librarians, booksellers and publishers that purchase Spanish book rights.



KEY FIGURES & FACTS

Professional or generalist?	Professional
Promoters	Federación de Gremios de Editores de España
Square metres	3,741
Number of exhibitors	452 (14 internationals)
Number of visitors	11,200
Is there a B2B area?	Yes
Is there a professional program of meetings and conferences?	Yes
Is there a Rights Centre or a Licensing Centre?	No
Is there a fellowship program?	Yes
Number of attending countries	50
Number of events	50 (all professional events)
Do you need tickets to access the Fair?	Yes

Source: Liber - Ifema

Lisbon Book Fair

Lisbon Book Fair continues to impose itself as **the major cultural event of the city**, and APEL is pleased to perceive a growing dynamism and renewed commitment by Lisbon's municipality, publishers and booksellers, as well as a rising enthusiasm from the general public.

The fair remains as an event primarily targeted at the general public, with free entrance, but with an increasing interest from other economic sectors. 2018 edition, once again promoted by APEL, took place from the 25st May to 13th of June, in Parque Eduardo VII, one of the most beautiful open spaces of the city. **The fair continues to grow in dimension and visitors.** In 2018 2,000 additional square meters were occupied, where 125 exhibitors representing more than 626 imprints got distributed in nearly 300 stands, while the event was visited by nearly half million people. Although there are few international imprints represented in the book fair, the main core of this event is **to promote Portuguese authors and publishers.**

The cultural program is quite extensive and diverse, as more than 1600 events happened and more than 1100 authors were on the Fair. Today, the fair is seen as more than just an event to buy books, but as a wider cultural event that people look forward to every year. APEL has been organizing **a special activity for kids between 8 and 10 years old** – Acampar com Histórias. The main goal is to plant an early seed for children to cultivate the taste for books and reading. This activity is a combined organization with the Lisbon Libraries Network, one of the institutions that closely operate in the book fair. The 2018 edition of Lisbon Book Fair was also punctuated by a different initiative: the event Portugal Cookbook Fair. Considering its generalist essence, Lisbon Book Fair has only a small specific area dedicated to professionals and B2B. Nevertheless, this is a concept in constant development.

KEY FIGURES & FACTS	
Professional or generalist?	Generalist
Promoters	Associação Portuguesa de Editores e Livreiros
Square metres	27,000
Number of exhibitors	125 (2 internationals)
Number of visitors	492,000
Is there a B2B area?	Yes. A private room
Is there a professional program of meetings and conferences?	No
Is there a Rights Centre?	No
Is there a Licensing Centre?	No
Is there a fellowship program?	No
Number of attending countries:	2
Number of events	1,600
Do you need tickets to access the Fair?	No

Source: Associação Portuguesa de Editores e Livreiros





The London Book Fair

From very modest beginnings in the Berners Hotel near Oxford Street in 1971 as the Specialist Publishers' Exhibition for Librarians, The London Book Fair – it took the name in 1977 – has grown to be **one of the top two the 'must attend' events in the international book trade calendar**. Today, the entire international publishing industry is represented, from the giant houses with which we are all familiar, to the smallest independent plus all the other links in the publishing chain. **All sectors of the industry are covered at LBF**, from mainstream publishers to specialised houses and self-published authors, in general trade fiction and non-fiction, academic, professional, education, children's, poetry, illustration, crossmedia, and aligned creative media.

The halls are arranged by sector. Thus children's and YA are together, as are the academic and STM houses, and the technology exhibitors. Technology continues to expand. Its many and varied incarnations, now bracketed under Tech, is where everyone from app developers to games designers and digital workflow solutions are found. Mobile companies, gaming start-ups, licensing agents, and content-hungry tech companies are all in evidence.

Visitors include **anyone who is involved with the creation, distribution, sale or treatment of content**. Authors, talent scouts, editors, designers, film & TV producers, and digital gurus, all walk the floor, meeting, talking, observing and discovering. The Fair is like a giant debating chamber that brings together all the ways in which creative content intersects. Nothing emphasises this more than the **Market Focus programme**, an integral element of the Fair since 2004. It seeks to facilitate links and boost trade between UK publishers and other markets. The aim of Market Focus is to increase dialogue, to sell rights, and to find authors in new territories and languages. Its success over the years can be seen in **the International Rights Centre, the world's largest gathering of rights traders**, where the following year's publishing output is decided. LBF is renowned additionally for its comprehensive conferences and seminar programming, enticing over 14000 visitors annually to six conferences and over 200 free-to-attend seminars.

KEY FIGURES & FACTS

Professional or generalist?	Professional
Number of exhibitors	Over 2,300
Number of visitors	25,000
Is there a B2B area?	The Fair is a B2B show
Is there a professional program of meetings and conferences?	There are four paid-for Conferences and over 200 free seminars.
Is there a Rights Centre or a Licensing Centre?	Yes, The International Rights Centre (IRC)
Is there a fellowship program?	No
Number of attending countries	135
Number of events	Alongside our Conference and Seminar series, we run a week-long consumer facing series of events called London Book & Screen Week, which runs concurrently with The London Book Fair.
Do you need a ticket to access the Fair?	Yes

Source: London Book Fair

Olympia London - London - UK
12th – 14th March 2019
<http://www.londonbookfair.co.uk/>

Madrid Book Fair

The first Book Fair of Madrid was organized in April of 1933 as part of the Cervantine Week events. Since 1967 the Fair enjoys its current location, the Park of El Retiro. In 1982, the Fair was renamed Madrid Book Fair - its organization is taken over by the Guild of Booksellers of Madrid, in close collaboration with the Publishers and Distributors Guilds - and it was inaugurated for the first time by SS. MM. the Kings. Since then, each year, a member of the Royal Family opens the edition with a morning walk between the booths.

From the 25th May to 10th of June 2018, Gremio de Libreros de Madrid will organize the 77th edition of Madrid Book fair, which will take place in Parque El Retiro, a central public garden, one of the most beautiful open spaces of the city. The Book Fair of Madrid is a **cultural event for the general public and with free admission**.

In 2017, there were about 367 stands with 480 exhibitors (booksellers & publishers). For the 2018 edition, there was a **pavilion for children's activities with a program of more than 200 activities to promote reading in children and schools**. Also will be developed a program specially designed for young adolescents with about 100 activities related to reading on screens, prescription digital media, and booktubers. The Book Fair of Madrid unconditionally supports all plans for reading development, such as the **project Lectureando** and the one just started by the Ministry of Education, Culture and Sport of Spain. It also opens a digital tent with digital libraries and technological companies to develop content trans-media, to bring the visitor the offer of digital content (electronic books and audiobooks) of Spanish bookstores. The Fair is especially sensitive to show the new ecosystem of the book and to integrate all the formats in the enclosure.

The Book Fair of Madrid is the **largest cultural event in the city by the number of visitors** (2.4 million people) throughout its 17 days, it's a book and reading festival, with a very special dedication to the Activities with children and young readers. The volume of cultural activities, with presentations and signatures of authors is close to four thousand.

KEY FIGURES & FACTS	
Professional or generalist?	Generalist
Promoters	Asociacion de Empresarios de Comercio del Libro de Madrid
Square metres	35,000
Number of exhibitors	480
Number of visitors	2,400,000
Is there a B2B area?	No
Is there a professional program of meetings and conferences?	No
Is there a a Rights Centre?	No
Is there a Licensing Centre?	No
Is there a fellowship program?	No

Source: Feira del Libro de Madrid

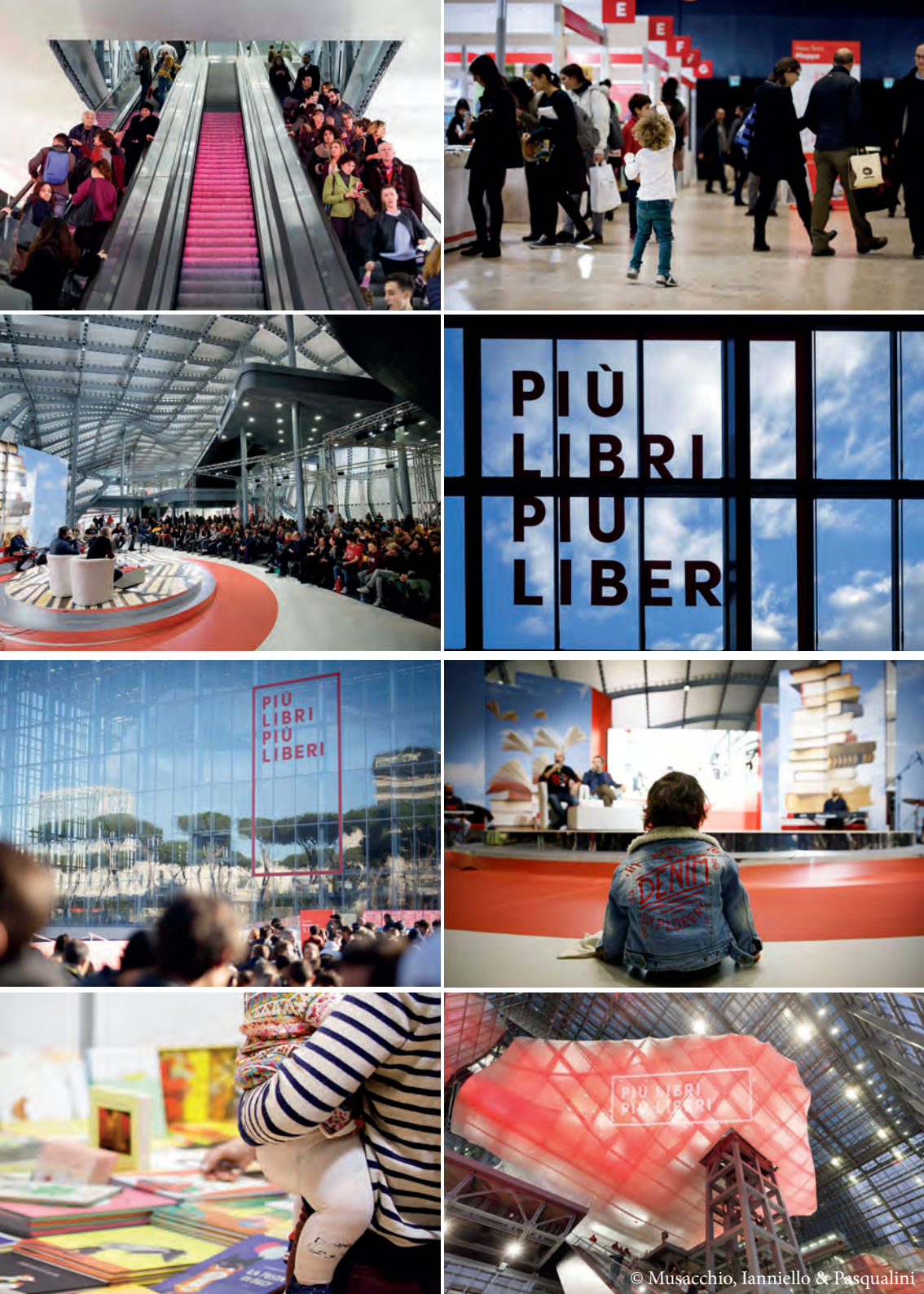


Riga Book Fair

Riga Book Fair is **one of the major events in Latvian book market**. It is the annual event that runs simultaneously with the exhibition “School and Education” on the fairgrounds of Kipsala International Exhibition Centre in Riga in the end of February/beginning of March. It is **open to the public for three days** – from Friday to Sunday – and many presentations of new titles are specially scheduled for this event. Readers can browse through the books, talk to publishers and authors, get signed copies, participate to lotteries to win free copies of the books. The **cultural programme** of the book fair runs simultaneously on two stages – **one targeted to adult readers and one to children and young adults**. Events for **book industry professionals**, teachers and librarians are always part of the programme on **Friday**, while meetings with local and foreign authors and discussions on newest trends in literature are usually gathering their audience during the weekend. Various acitivities around **book printing, arts and crafts** are also part of the programme. Readers can access also the book exchange booth run by Riga Central Library where many used books switch hands and find new readers during the three days of the fair. The cultural programme is widely discussed on several channels of Latvian Radio which has live broadcasts from the fairgrounds, some events of wide public appeal usually appear also on national television.

KEY FIGURES & FACTS	
Professional or generalist?	Generalist
Promoters	SIA BT 1, Latvian Publishers' Association
Square metres	5,700
Number of exhibitors	94+ (10 internationals)
Number of visitors	14,800 (including 800 trade visitors)
Is there a B2B area?	Yes
Is there a professional program of meetings and conferences?	Yes
Is there a Rights Centre?	No
Is there a Licensing Centre?	No
Is there a fellowship program?	No
Number of attending countries:	3-5
Number of events	55-60 for general audience and 3-4 for professionals
Do you need a ticket to access the Fair?	Yes
Source: Latvian Publishers' Association	





Rome Book Fair

The first fair dedicated to small and medium publishers, **Più libri più liberi** (also known as Rome Book Fair) conveys its message directly through its name: more books for more freedom. 2018 will mark the 17th edition of the fair and after the huge success of the past year – when more than 100,000 people visited the fair in 5 days - it will take place again at the **New Congress Center in Rome, La Nuvola**. Più libri più liberi throughout the years has established itself as one of the most beloved fairs in Italy, both by publishers and readers. Being held on the first weekend of December, **it is also a remarkable occasion to start shopping for Christmas presents**, a fact that obviously has positive financial outcomes for participating publishers. One of the peculiarities of the fair is also its attention to professional visitors. Although it is indeed a generalist fair, the professional venue has acquired more and more importance throughout the years. In 2018 an innovation will aim to give the fair a more international profile: **a new Rights Centre, created to promote the cooperation between both foreign and Italian publishers and literary agents**, with an Invitation Program and a thematic Fellowship Program focused on Children's Books and Comics.

The Program has helped many publishers creating relations that blossomed into useful collaboration and a continuous rights trade. Other important parts of the fair are its general programme, which always brings **major authors and intellectuals** to speak in front of interested crowds of readers, its professional programme, focused on bringing necessary knowledge to publishers. The fair also devotes a space to young people: a literary competition was created for children and teenagers in schools, while for university students it is expected to enter the event free of charge for two days.

KEY FIGURES & FACTS

Professional or generalist?	Generalist
Promoters	AIE - Italian Publishers Association
Square metres	32,000
Number of exhibitors	490
Number of visitors	102,179
Is there a B2B area?	Yes
Is there a professional program of meetings and conferences?	Yes
Is there a a Rights Centre?	Yes
Is there a Licensing Centre?	No
Is there a fellowship program?	Yes
Number of events	560 (22 professional events)
Do you need a ticket to access the Fair	Yes

Source: Più Libri Più Liberi

Sofia International Book Fair

In December 2018, Sofia International Book Fair will celebrate its **46th edition**. The book fair represents a major asset in the panel of Bulgarian cultural events. National publishing houses as well as foreign exhibitors display their literary production and exchange views during the 6 days event, which takes place just before Christmas holidays. The National Palace of Culture, the largest multifunctional conference and exhibition centre in southeastern Europe, is the home of the book fair since 1993. Through the years, SIBF has expanded and nowadays it takes place on four floors of the building. During the last decade, SIBF proudly welcomed France, Romania, Russia, Visegrad Group countries and many more international exhibitors as special guests. The event also became a preferred scene for literary debates, round tables and public readings both for publishers and for the audience.

In 2013, the Sofia International Literary Festival became a part of the Sofia International Book Fair: each year the festival has a different regional focus, which allows visitors to explore some of the best contemporary fiction titles in different languages. In 2018, the festival will focus on presenting literature, books and authors from Austria, Germany, Lichtenstein and Switzerland: Four countries, One language. Through its diverse programme of readings, discussions, poetry-and-music, cinema screenings, live music performances, exhibitions and other activities the festival became one of the most creative cultural events in Bulgaria. Bulgarian Book Association organises both fora with the support of the Ministry of Culture of the Republic of Bulgaria, Sofia municipality, National Palace of Culture.

KEY FIGURES & FACTS

Professional or generalist?	Generalist
Promoters	Bulgarian Book Association
Square metres	1,300
Number of exhibitors	200 (10+ internationals)
Number of visitors	55,000
Is there a B2B area?	Yes
Is there a professional program of meetings and conferences?	No
Is there a Rights Centre or a Licensing Centre?	No
Is there a fellowship program?	No
Number of attending countries	>10
Number of events	>180 (10 professional events)
Do you need tickets to access the Fair?	No

Source: Bulgarian Book Association





Tempo di Libri - Milan Book Fair

Tempo di Libri is the International Publishing Fair based in Milan, designed and created by a joint venture set up by AIE – Italian Publishers Association and Fiera Milano, under the auspices of Milan as a Unesco Creative City for Literature.

Tempo di Libri is an immersive event, designed to suggest content that can be aggregated and based on the relations between publishers, authors and readers. During the 2018 edition visitors were guided along **five thematic paths, one for each day**, and the events followed the tracks of routes exploring the many different branches of the publishing world. Tempo di Libri represents a unique opportunity for readers, who are given the chance to explore the **breadth and richness of Italian publishing**, and for Italian publishers, allowed to exploit modern and fully equipped exhibition space in order to promote reading and books. The Fair is attended by many very different publishers: from the most famous brands to smaller publishing houses, each with its proposal and specialisation.

The general programme involves **great names of contemporary international literature** and the most representative Italian ones. Also the professional programme is rich of appointments, from the translator profession to market surveys, from focus on internationalisation to analyses of the new frontiers of innovation and digital world. Tempo di Libri has also a marked international core and offers operators the chance to explore new business opportunities in the space reserved at the **Milan International Rights Center**. Moreover, Tempo di Libri 2018 presented a new feature, the Frankfurt-Milan Fellowship.

KEY FIGURES & FACTS

Professional or generalist?	Both
Promoters	AIE – Italian Publisher Association and Fiera Milano
Square metres	35,000 (of which 3,000 for Milan International Rights Center)
Number of exhibitors	425
Number of visitors	100,000
Is there a B2B area?	Yes
Is there a Rights Centre?	Yes
Is there a Licensing Centre?	No
Is there a fellowship program?	Yes
Is there a professional program of meetings and conferences?	Yes, the professional programme is integral part of the Fair and it is free with fair ticket
Number of attending countries	9
Number of events	850 (40+ for professional audience)
Do you need tickets to access the Fair?	Yes

Source: Tempo di Libri



Thessaloniki Book Fair

Thessaloniki Book Fair, as a **dynamic venue in the heart of Mediterranean**, gathers every year hundreds of publishers, writers, translators, literary agents, journalists, booksellers, librarians, academics, institutions, bodies and organizations mainly for the book sector from Greece, the Balkans, Western Europe, South-Eastern Mediterranean and the many other countries.

Focusing on the dialogue, the co-creation, the interaction and the **development of a vibrant community** around the book that will spread the **vision for a cultural uplift**, the Thessaloniki Book Fair hosts every year more than 300 events including: The European Young Writers' Festival, The International Literature and Translation Festival, literary meetings, presentations, round tables, professionals' meetings and seminars, speeches, workshops, projections, artistic and theatrical events, activities for children, parallel Cultural Events in the City, etc.

The Thessaloniki Book Fair has managed to achieve a remarkable level of excellence with a rapid development in **three key areas – cultural, professional and international**. From a very early stage has managed to win the triple bet: to become at the same time the **national cultural event** for the book, an **indispensable tool for the professionals**, and a **new international event**.

More than 500 Greek and 50 foreign writers and 400 publishers from 30 countries, participate in this innovative platform of circulation and exchange of ideas.



KEY FIGURES & FACTS

Professional or generalist?	Both professional and generalist
Promoters	Hellenic Foundation for Culture, TIF Helexpo, City of Thessaloniki, Greek Publishers
Square metres	12,000
Number of exhibitors	500 exhibitors (90 internationals)
Number of visitors	70,000
Is there a B2B area?	Yes
Is there a professional program of meetings and conferences?	Yes
Is there a a Rights Centre?	No
Is there a Licensing Centre?	No
Is there a fellowship program?	No

Source: Hellenic Foundation for Culture

Vienna International Book Fair

Buch Wien, otherwise known as the Vienna International Book Fair and Reading Festival, was launched for the first time in 2008. The Viennese fair took up the challenge brilliantly. Indeed, the main purpose of the creation of a new book fair was to **give a fresh boost to an event that was already sixty years old, the Viennese Book Week** ("Wiener Buchwoche"). Although the event has now reached the status of the "main literary event" in Austria, it still differs in scope from events such as Frankfurt or Leipzig. **The primary goal of Buch Wien is to foster the relationship between publishers and their readers.** Hence the integration of the Reading Festival, which takes place in event locations all over the city. In 2014 a new format called "The Long Night Of Books" was introduced as an opening event for the fair. Taking place in the main fairground hall, a combination of a broad spectrum of reading and musical performances, a poetry slam, discussions, and a very challenging literature quiz, this format proved to be very successful, evoking a remarkable echo - both in media and the public. The Buch Wien established itself as a platform for intercultural exchange, focusing on the Germanspeaking bookmarket and its related Central and Eastern European markets.

KEY FIGURES & FACTS

Professional or generalist?	Generalist
Promoters	Literatur- und Contentmarketing GmbH, Austrian Booksellers and Publishers Association
Square metres	8,800
Number of exhibitors	350 (200 internationals)
Number of visitors	48,500
Is there a B2B area?	No
Is there a professional program of meetings and conferences?	Yes, limited to professionals and with paid admission
Is there a Rights Centre or a Licensing Centre?	No
Is there a fellowship program?	No
Number of attending countries	22
Number of events	450
Do you need tickets to access the Fair?	Yes

Source: Buch Wien





Vilnius Book Fair

Since its start in the year of 2000, the International Vilnius Book Fair is the biggest and most important book fair in the Baltic states. At the same time it has become the well-known cultural event in Lithuania and the main annual meeting place of publishers, authors and readers. The 19th Vilnius Book Fair was held on 22-25 February 2018. The Fair traditionally presented new books in print, hosted discussions, exhibitions, and meetings with foreign guests from 10 countries. As in February **Lithuania was celebrating 100 years' anniversary**, Vilnius Book Fair devoted much of its attention to the anniversary. The Lithuanian Culture Institute invited the visitors to the series of interviews "Our Century" where Lithuanian famous writers were interviewing their colleague writers. The Polish Cultural Institute offered the possibility for the visitors of Vilnius Book Fair to meet famous intellectuals from the neighbouring country. The discussion program of the Fair was attended by Rosie Goldsmith, a journalist from the UK over 20 years working in various countries of the world with such broadcasters as BBC and actively participating in the European cultural life. During the Fair a lot of attention was focused on the **European Union Prize for Literature**. The Prize has already been won by three Lithuanian authors, and this year a special publication intended for 9 Baltic winners was presented in the Fair. One of the world's top books and literary events – Frankfurt Book Fair – came back to Vilnius with their stand after four years. They invited a delegation from Germany. The Lithuanian Publishers Association continued the tradition of presenting the program to professionals and discussed the challenges in today's book distribution and sale as well as the initiatives to promote reading by popular campaigns. The discussion on booksellers' initiatives to promote reading was held. Next year the international Vilnius Book Fair will celebrate its 20th anniversary.

KEY FIGURES & FACTS

Professional or generalist?	Generalist
Promoters	Lithuanian Exhibition and Congress Centre LITEXPO, Lithuanian Publishers Association, Lithuanian Culture Institute
Square metres	18,500
Number of exhibitors	370 (48 internationals)
Number of visitors	67,123
Is there a B2B area?	Yes
Is there a professional program of meetings and conferences?	Yes
Is there a Rights Centre or a Licensing Centre?	No
Is there a fellowship program?	No
Number of attending countries	12
Number of events	552
Do you need tickets to access the Fair?	Yes

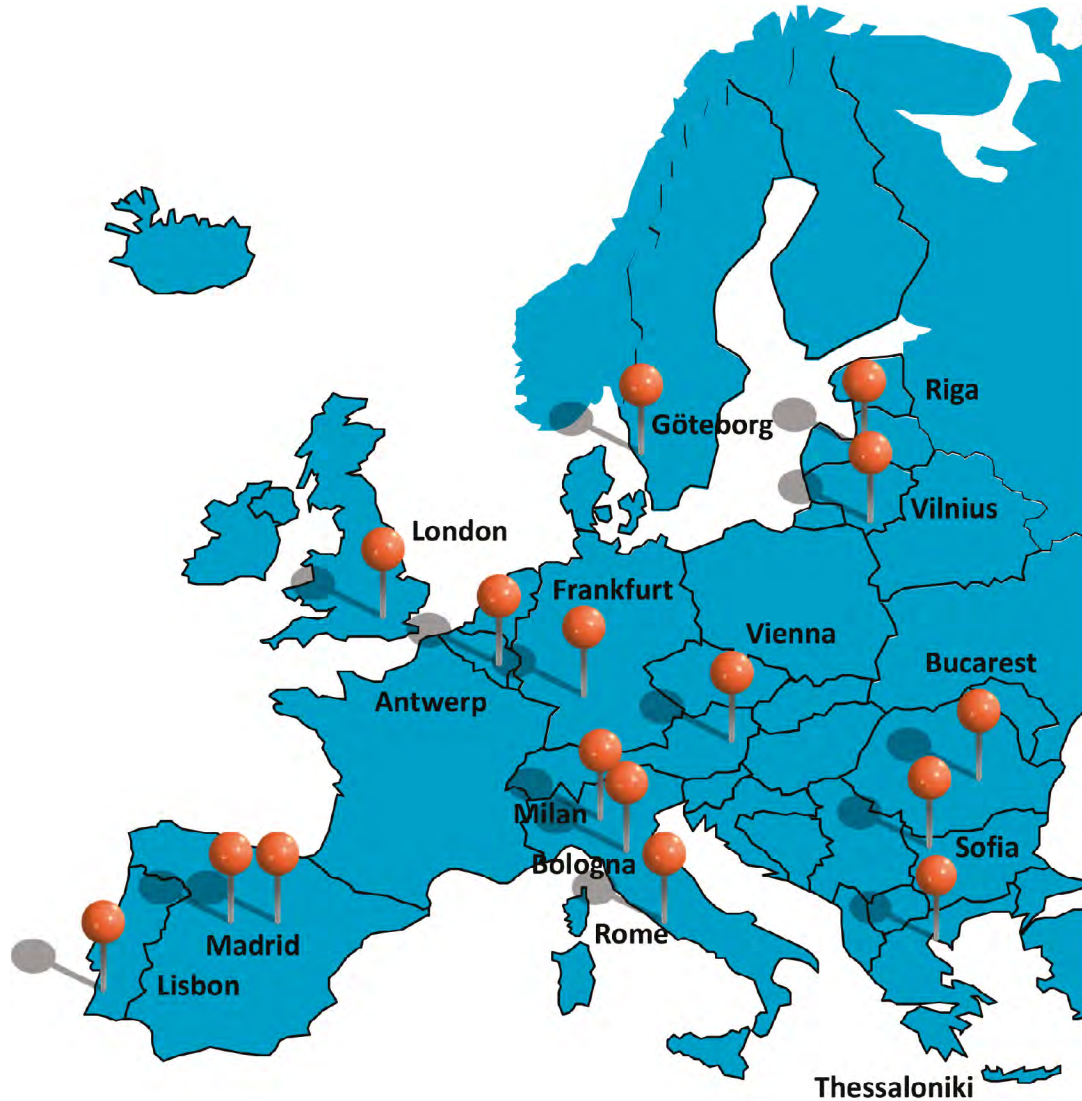
Source: Vilnius Book Fair

Exhibition and Conference Center Litexpo
Vilnius - Lithuania
21st - 24th February 2019
<http://www.vilniusbookfair.lt>

KEY FIGURES & FACTS - SUMMARY

Book Fair	Professional or generalist?	Square metres	Number of exhibitors	Number of visitors	Is there a B2B area?	Is there a Professional program?	Is there a Rights Centre?	Is there a Licensing Centre?	Is there a fellowship program?	Number of attending countries	Number of events	Do you need tickets to access the Fair?
Antwerp Book Fair	Generalist	20,000	110	140,000	Yes	Yes	No	No	No	2	NA	Yes
Bologna Children's Book Fair	Professional	24,000	1,400	28,000	Yes	Yes	Yes	Yes	Yes	100+	250	Yes
Bookfest (Romania)	Both	15,500	150	100,000	Yes	Yes	Yes	No	No	2	300	No
Frankfurter Buchmesse	Both	NA	7,309	286,426	Yes	Yes	Yes	Yes	Yes	102	4000	Yes
Göteborg Book Fair	Both	11,364	839	77,292	Yes	Yes	Yes	No	Yes	NA	NA	Yes
Liber International Book Fair (Spain)	Professional	3,741	452	11,200	Yes	Yes	No	No	Yes	50	50	Yes
Lisbon Book Fair	Generalist	27,000	125	492,000	Yes	No	No	No	No	2	1,600	No
The London Book Fair	Professional	NA	2,300+	25,000	Yes	Yes	Yes	Yes	No	135	NA	Yes
Madrid Book Fair	Generalist	35,000	520	2,400,000	No	No	No	No	No	NA	NA	No
Riga Book Fair	Generalist	5,700	94 +	14,800	Yes	Yes	No	No	No	3-5	60+	Yes
Rome Book Fair	Generalist	32,000	490	102,179	Yes	Yes	Yes	No	Yes	NA	560	Yes
Sofia International Book Fair	Generalist	1,300	200	55,000	Yes	No	No	No	No	10+	180+	No
Tempo di Libri - Milan Book Fair	Both	35,000	425	100,000	Yes	Yes	Yes	No	Yes	9	850	Yes
Thessaloniki Book Fair	Both	12,000	500	70,000	Yes	Yes	No	No	No	NA	NA	NA
Vienna International Book Fair	Generalist	8,800	350	48,500	No	Yes	No	No	No	22	450	Yes
Vilnius Book Fair	Generalist	18,500	370	67,123	Yes	Yes	No	No	No	12	552	Yes

A network of European Book Fairs



What is ALDUS

ALDUS (named after 15th century's humanist and innovative publisher Aldo Manuzio) is the European Book Fairs' network, aimed at fostering the internationalization of publishing companies, rights exchange for translations and training opportunities for book professionals, with a focus on the digital shift.

The network

ALDUS network originates from a consortium made of the two leading B2B International book-fairs (Frankfurt and Bologna) and a rich variety of national book fairs (Rome, Vilnius, Riga, Lisbon and Bucharest). Starting from this kernel, the network is expanding to new members with the objective to reach a pan-European level.

New engaging events

Book fairs are an important occasion for building capacities through professional and cultural programmes, especially in the area of internationalisation, translations, digital shift and audience development. By experimenting with new events formats, more interactive and engaging, ALDUS supports book fairs to innovate their programmes, finding new ways to engage their audience.

A community of peers

ALDUS is a community of peers, where book professionals can interact with other colleagues, sharing ideas, improve their skills and find new partnership opportunities through dedicated networking activities both online and in presence.

The Knowledge Hub

ALDUS is an online Knowledge Hub (www.aldusnet.eu) featuring in depth resources and training materials for book professionals and providing networking tools to enhance peer to peer knowledge sharing among participants and the development of professional and social relations.

The European project

ALDUS (June 2016 – Sept. 2019) is co-funded by the Creative Europe programme. The partnership includes AIE (Italian Publishers Association - Coordinator) international book fairs (Frankfurt and Bologna), national fairs (Rome, Vilnius, Riga, Lisbon and Bucharest) and the European umbrella organisations of authors (EWC) and publishers (FEP), representing the European Union Prize for Literature.

Aldus directory of translations grants

Dedicated section of the Knowledge Hub, the Aldus directory of translations grants is a global database outlining a country by country insight on funding opportunities for literary translation projects with comprehensive and updated information on how to access existing initiatives providing financial support to translations.

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This publication, developed with the contribution of national and international book fairs joining ALDUS, provides an overview of the rich variety of the European scenario, highlighting key aspects that make every exhibition unique.



Creative
Europe
Programme