Innovati◻n Day

Brussels, Wednesday 12 October 2016

Speakers

Victor Bergen Henegouwen, Co-founder of **Bookarang**, Netherlands
Mr. Bergen Henegouwen studied Industrial Design and co-founded several successful internet and software companies, such as Elephantcandy, of which he is currently CEO.
Bookarang is a Dutch technology company specialised in literature analysis and book recommendations, using knowledge from the music industry (audio similarity computation).

Bookarang

A Dutch technology company specialised in literature analysis and book recommendations, which uses the latest developments in artificial intelligence to match readers and books. While most systems are limited to mass-behavior (what other people bought and viewed), Bookarang focuses exclusively on the content of books. Bookarang works for third parties such as book retailers and libraries. Recommendation solutions can take many forms, ranging from online book discovery tools to reader profiling, personalised emails and in-store book advice screens.

Phill Jones, Director of **Publishing Innovation at Digital Science**, UK
Mr. Jones is a former scientist and academic publisher; he now works as part of Digital Science's consulting division to help funders, publishers and institutions better understand and develop the impact of their work.
Digital Science is a technology company serving the needs of scientific research.

Altmetric

Altmetric.com is the foremost database and analysis software for the measurement of broader research impact, from mainstream media to blogs and policy documents. It provides fully auditable, real-time updates of the online activity surrounding published research.

UberResearch

A unique database of research grant funding and predictive analysis platform that allows univerisites, publishers and funders to allocate resources more effectively.

Dr. Ilas Körner-Wellershaus, Director for Copyright and Communication at **Ernst Klett Verlag**, Germany

After an apprenticeship as bookseller and publisher and history studies, **Dr. Körner-Wellershaus** worked as a Publishing Director, becoming in 2014 Director for Copyright and Communication at Ernst Klett Verlag. Since 2016 he is Vice-President of the German Association of Educational Publishers.

Ernst Klett Verlag is one of the leading German educational publishers and part of the Klett Group. It is very active in the field of digital materials and learning environments.

eBookPro

A digital learning custom-fit solution for learning at school and at home, with lessons, exercises and monitoring tools for teachers, fostering the learning cycle "understand – practice – check".

Dr. Susanne Rupp, Responsible for Digital Learning Concepts at **Cornelsen Verlag**, Germany

Dr. Rupp worked for a children's literature publishing house for years after her studies on educational science and media. In 2008 she joined Cornelsen to work on the development of digital learning contents. In the meantime, she completed her doctorate in educational sciences and psychology with an emphasis on e-learning.

Through its several imprints, **Cornelsen** is one of the leading providers of educational media in the German-speaking world, in print and digital.

Learning with virtual reality

The immersive experience of virtual reality technology (VR) helps students to get a deeper understanding. This special digital learning concept shows an example of a typical school topic for 7th graders in Biology; it is based on collaborative learning settings for students in classes, allowing teachers to easily control their progress and coach them individually if necessary. This pilot project is a coproduction by Cornelsen and Samsung.

Christian Schumacher-Gebler, CEO of **Bonnier Media Deutschland**, Germany

Mr. Schumacher-Gebler, after training as a publisher and bookseller at Piper and completing a degree in business administration, has developed his career in the Bonnier group since the early 2000s. In 2006 he became Managing Director of Ullstein Buchverlage. In 2013, he took up the position of COO, and on 1 January 2014 he became CEO of the German Bonnier Group.

Through its several imprints, **Bonnier** is market leader in Germany in the children's book segment, and third among trade publishers. The group is active also in the audiobook and e-book markets.

LeYo!

An augmented reality learning app and the first multimedia library for children, launched by Carlsen in 2014. https://www.youtube.com/watch?v=qNYA4YJCV2kb

CONTENTshift

A three-month funding programme geared towards startups active in the content industry, launched by the German Booksellers and Publishers Association. The goal is to make use of the synergies between startups and established companies by bringing them together and firmly anchoring innovations in the industry. www.contentshift.de/en/

Florent Souillot, Head of Digital at **Madrigall** (Gallimard-Flammarion), France
Mr. Souillot studied literature and management of publishing and started his career at Editions Leo Scheer, then moved to Flammarion in 2009 to work on digital development. He became Head of Digital Publishing in 2013, and Head of Digital for the parent company Madrigall in 2014.
Madrigall is the third publishing group in France, parent company of publishers like Gallimard and Flammarion.

The Atlas Collection by Autrement

How to produce and broadcast simultaneously dedicated content in print, ePub3 and applications, and make it available both to e-bookstores and libraries.

Ildikó Török, Head of Business Development at **Mozaik Education**, Hungary
Ms. Torok holds MA degrees in both Economics and Law and has filled the current position since the company entered into the international market, being responsible for laying the foundations of the partnerships the company all over the world.
Mozaik Education is active since many years in the education market (both textbook publishing and educational software development). It is the largest privately owned textbook publisher in Hungary, developing everything in-house, from paper based textbooks to all around digital support for teachers, students and other international publishers.

mozaBook

An educational presentation software suite developed by Mozaik Education for interactive touch displays that gives teachers the resources to create engaging and exciting lessons along with their interactive textbooks. It offers a broad library of interactive content, including 3D images and scenes, tools and games, along with audio, video and image content. Teachers can also add their own files into presentations, create and assign tests and quizzes, and upload their own textbooks to make them interactive. The system is ussed in 70% of the Hungarian schools. www.mozaWeb.com

Video: http://www.mozaweb.com/video/elm93frxyA

Recently, mozaBook has been granted the American SMART MEDIA AWARD by Academic's Choice Awards and the Cool Tool in the Presentation Solution category of the 2016 EdTech Awards.

Joris van Rossum, CEO and Co-founder of **Peerwith**, Netherlands

Mr. van Rossum has over 15 years of experience working in the publishing industry, his last role before launching Peerwith being Director of Innovation at Elsevier.

Peerwith is a peer-to-peer platform for author services.

Peerwith

A peer-to-peer platform for author services, such as proofeading and translations. It allows re-searchers to interact with experts in author services directly, without the mediation of an agency, making these important services in an increasinly global community more efficient, effective and transparent.

(Tablet icon by Megan Hillman from the Noun Project)