

# Innovation Day

Brussels, Wednesday 12 October 2016

## PROGRAMME

The **Federation of European Publishers** and the **International Association of Scientific, Technical and Medical Publishers** have the pleasure to welcome you to the first **Innovation Day** dedicated to the publishing sector.

Publishers and start-ups from across Europe will show how ICT is transforming their business through practical demonstrations of their innovative services and products in fields of literature, educational publishing and scientific publishing.

Publishers attending the day are:

Bonnier (Germany), Bookarang (Netherlands), Cornelsen (Germany), Flammarion (France), Digital Science (UK); Klett (Germany); Mozaik (Hungary); Peerwith (Netherlands)

The day will include:

- a breakfast at the European Parliament, hosted by MEP Axel Voss, at 8 am (salon 4)
- a networking lunch at the [Residence Palace](#) (155, rue de la Loi – Blok C) at 12.30 pm

Witness the most modern developments of the publishing sector!

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FEP, Rue Montoyer 31, Bruxelles 1000, Belgium

ALDUS Innovation Event



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## Speakers

**Victor Bergen Henegouwen**, Co-founder of **Bookarang**, Netherlands

*Presenting: **Bookarang*** (book recommendation services using Artificial Intelligence to match books and readers)

**Phill Jones**, Director of **Publishing Innovation at Digital Science**, UK

*Presenting: **Altmetric*** (tracking and analysing online activity around scholarly research outputs)

**Dr. Ilas Körner-Wellershaus**, Director for Copyright and Communication at **Ernst Klett Verlag**, Germany

*Presenting: **eBookPro*** (digital learning custom-fit solutions)

**Dr. Susanne Rupp**, Responsible for Digital Learning Concepts at **Cornelsen Verlag**, Germany

*Presenting: **Learning with virtual reality*** (digital learning environment with immersive virtual reality experience)

**Christian Schumacher-Gebler**, CEO of **Bonnier Media Deutschland**, Germany

*Presenting: **LeYo!*** (augmented reality learning app) and **CONTENTshift** (funding programme for start-ups)

**Florent Souillot**, Head of Digital at **Madrigall** (Gallimard-Flammarion), France

*Presenting: **The Atlas Collection by Autrement*** (producing and broadcasting simultaneously dedicated content in print, ePub3 and applications)

**Ildikó Török**, Head of Business Development at **Mozaik Education**, Hungary

*Presenting: **mozaBook*** (educational software suite for interactive touch displays)

**Joris van Rossum**, CEO and Co-founder of **Peerwith**, Netherlands

*Presenting: **Peerwith*** (peer-to-peer platform for author services)